

Review

of the monograph "Economic security in the context of globalization: a socio-economic study based on the MediaStar Research Center"

(author: Y. Dudka, PhD in Economics, Associate Professor, Department of Enterprise Economics, Academy of Municipal Management, CEO of Mediastar TV School, ORCID ID: <https://orcid.org/0009-0002-6149-0659>)

Рецензія

на монографію "Економічна безпека в умовах глобалізації
(суспільно-економічне дослідження на базі наукового центру MediaStar)"¹

(автор: Ю. П. Дудка, к. е. н, доцент, доцент кафедри економіки підприємства,
Академія муніципального управління, директор MediaStar TV School)

In the monograph "Economic Security in the Context of Globalization," the author explores the essence and peculiarities of a country's economic security in the conditions of globalization. Significant emphasis is placed on the role of media communications in ensuring security. The author makes a substantial contribution to scientific concepts and reinterprets previous notions of the interaction between globalization, economy, and media.

The author utilizes media communications as an effective tool for changing overall scientific approaches. MediaStar, as a research center and TV school, serves as a platform for innovative approaches to addressing economic issues and global challenges. As a scientific center and TV school, MediaStar represents a unique platform for studying and popularizing economic issues through a media format. Geared towards the global arena, MediaStar influences the formation of a country's image globally and contributes to the development of an effective economic security system.

The monograph highlights concepts and approaches to solving economic problems arising from globalization processes. In particular, it considers Yurii Dudka's views on how modern media can influence the formation of economic security strategies for national states.

Practical recommendations and methodical developments presented in the monograph define new directions for ensuring economic security in the context of global economic interdependence. This approach can contribute to the creation of innovative development strategies and the formation of sustainable models of economic security, taking into account media's impact on the global information space.

Considering the importance of media influence in the modern world, the author emphasizes how MediaStar not only helps understand existing concepts of economic security but also actively shapes new scientific approaches that transform and refine contemporary perceptions of economic resilience of national states in a globalized world.

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Reviewer: V. Shevchuk, Doctor of Economic Sciences, Professor, Chairman of the Ukrainian Society for Nature Conservation.

Рецензент: В. Я. Шевчук, д. е. н., професор, Голова Українського товариства охорони природи.

¹ Дудка Ю.П. Економічна безпека в умовах глобалізації (суспільно-економічне дослідження на базі наукового центру MediaStar): монографія / Ю.П. Дудка. Вінниця: ТОВ "Європейська наукова платформа", 2023. 196 с.